

PHOENIX
BUSINESS JOURNAL

MARCH 27, 2015

Outstanding Women in Business



**30 DYNAMIC WOMEN
MAKING A DIFFERENCE IN
BUSINESS AND THE COMMUNITY**

Robyn Barrett

FOUNDER AND OWNER, FSW FUNDING

Robyn Barrett founded and serves as managing member of FSW Funding, a company that supports small businesses by providing alternative funding and lending options. FSW's all-female team has assisted more than 360 companies to date.

She earned her bachelor's degree in accounting from Arizona State University's W.P. Carey School of Business and an MBA from Grand Canyon University. Now she is a regular guest speaker at the Carey School.

One of her main career goals has been to support the development of other women in the finance industry. To that end, she serves on two national finance committees focused on mentoring women and has been selected as a co-moderator for this year's Women in Commercial Finance Conference.

In the local community, Barrett has worked to support education in Arizona through the FSW Funding Entrepreneurial Scholarship program and STEM Scholarship. She serves as a mentor to scholarship winners and to Girl Scouts as a troop leader.

Barrett's work in the community includes sponsoring events such as the Scottsdale Walk to Defeat ALS and the American Cancer Society's Relay for Life, and as a volunteer at her children's elementary and middle schools.

Something about you that would shock your teenage self: You can have it all – a successful business and an incredible family. It just takes work.



JIM POULIN | PHOENIX BUSINESS JOURNAL