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Robyn Barrett, founder of Phoenix-based factoring firm, FSW Funding, will be recognized for her achievements in business at two separate award ceremonies at the end of March. Barrett was recently named one of 30 outstanding women in business by the *Phoenix Business Journal*. In addition, Barrett was named a member of the 2015 Sun Devil Select class for Arizona State University.

Every spring the Center for Entrepreneurship at ASU W.P. Carey School of Business recognizes the achievements of businesses owned, and led by Sun Devil alumni around the globe. On Friday, March 20, Barrett will be acknowledged as a 2015 Sun Devil Select award winner. Honorees are chosen for their demonstration of innovation, growth and entrepreneurial spirit.

The *Phoenix Business Journal* will recognize Barrett at the 14th Annual Outstanding Women in Business event, which will be held on Monday, March 30 during a luncheon held at the Omni Scottsdale Resort & Spa at Montelucia. The *Phoenix Business Journal* selects female business owners and managers for their community leadership, professional accomplishments and personal achievements.

"I am honored and humbled," says Barrett. "As a small business owner that works with other entrepreneurs I have a unique perspective on what it takes to start and grow a business. I feel very fortunate to get to do what I do."

Barrett is a certified public accountant with 20 years of experience in corporate finance. She founded FSW Funding in 2001. FSW Funding specializes in factor financing for small and mid-size companies throughout the U.S. The company has offices in Phoenix and Los Angeles. Since the company's inception, FSW Funding has provided approximately \$500 million in factor financing to companies throughout the U.S.

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SECTOR/ECONOMIC DATA

U.S. Census Bureau – U.S. Department of Commerce

Advance Monthly Sales for Retail and Food Services – February 2015

U.S. Census Bureau – U.S. Department of Commerce

Manufacturing and Trade Inventories and Sales - January 2015

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